

ABOUT IO

Invest Ottawa delivers economic development programs and initiatives that increase entrepreneurial momentum, wealth and jobs in the City of Ottawa and its surrounding region. Invest Ottawa services include a variety of momentum-building services and programs, global business attraction strategies, local business retention plans, and targeted sector development. We promote our city as a wealth of small, medium, and large-scale businesses that all contribute to Ottawa's status as the city in which to work and live.



Investottawa.ca

7 Bayview Road, Ottawa



@invest_Ottawa



Invest Ottawa



INCITE INCUBATOR

BENEFITS OF INCUBATING WITH US:

- Working space with wifi and amenities including meeting rooms, LUNCH café on site, and many free-of-charge learning events.
- Opportunities to showcase your product to visiting politicians, VIP's, and decision-makers.
- Support from an Entrepreneur in Residence, to help your business grow past pain points
- Available support from lawyers, accountants, and bankers
- Education Centre seminars available weekly, for free, right on premises—educate your team!
- Working groups and peer support groups like our Founders Group
- Market Intelligence support from our Market Intelligence experts
- Networking and collaboration opportunities with your fellow Ottawa startups

BONUSES OF INCUBATING WITH US:

- Enviable working location, just outside of the downtown core and right on the Ottawa river
- Access to wifi, printers, office supplies, and a formal reception area
- Coffee from LUNCH on the house
- Brand new AVA technology in all meeting rooms for your conferencing needs
- Office furniture, and informal working spaces throughout the building
- Access to our Marketing Manager, who can help you prepare for media and communications opportunities
- Access to our Startup Perks packages, providing you access to business-building software and support



INVEST OTTAWA INNOVATION PROGRAM

LET'S
GET
THINGS
STARTED



MADE IN OTTAWA SERVICES

Whether you're making clothes or building code, our Made In Ottawa services are here to help. Our foundational services provide year-round support, training, and advice to entrepreneurs in every field. It doesn't matter if your business is two days old, or spans two generations; everyone has a business challenge in need of a solution.

Advisory Services

For entrepreneurs who've got their business underway but have a specific or unique challenge that really needs an expert's advice, Invest Ottawa provides individualized sessions with our in-house advisors. We can help you with questions about marketing, startup life, succession planning, work/life balance, and growth challenges. Complete our intake form online, and we'll assess your situation to determine if an advisor is right for you.

Professional Consultations

Invest Ottawa's partnering firms provide 30-minute consultations with lawyers, accountants, and bank representatives. A great opportunity to ask a specific question before you hire a professional to work on your challenge, these experts can be booked by filling out our intake form online.

Bootcamps and Special Programs

As a non-profit organization, Invest Ottawa periodically receives funding to provide bootcamp and training programs on specific aspects of entrepreneurship. These 4-to-12 session training programs can boost your skills in areas like e-commerce, business validation, and more. Some of our programs even offer opportunities to pitch at the end of the program for modest business grants or other perks. Check out our website under SPECIAL PROGRAMS to see what programs are running next.

ACCELERATION SERVICES

For startup businesses who are ready for intensive services, Invest Ottawa's Acceleration Program can provide a great opportunity to get your company really rolling. Startups entering our Acceleration services are assessed for their growth potential, and must be coachable, committed, and ready for action. The Acceleration Program is geared specifically towards companies that are ready to experience a rapid increase in progress with their goals focused on large scale development.

Entrepreneurs in Residence

Our Entrepreneurs In Residence (EIR) program is highly sought-after in the Ottawa area. EIR's are expert, veteran entrepreneurs with major successes and experience under their belts; they are poised and ready to share their knowledge with their clients through conversations, connections, and regular evaluation of the startups' progress.

Market Intelligence

Invest Ottawa's Market Insights team helps vetted clients formulate effective growth, marketing, and sale strategies. Our team of dedicated analysts closely works with the clients to help them accomplish 4 jobs: understanding their business environment; accelerating their customer discovery; deepening the understanding of their immediate competitors; and identifying the investors and strategic partners who are interested in their field. This supplementary service is available upon review of your business case.

Incite Incubator

Invest Ottawa's Incite Incubator is more than just a co-working space. Businesses rooted in our incubator have come in-house to really push their startup on to the next stage of growth. Incubator companies pay a modest fee for residency, and in exchange they have regular access to facilities, meeting space, Invest Ottawa expert staff, peer groups, and other energy-building programming. Each business is paired with an EIR and have access to all other Acceleration services. Companies join our Incite Incubator when they're ready to focus on the work and put the pedal to the metal. We're here to support that growth by providing guidance, amenities, and benchmarks.

Education Centre

Our Education Centre provides seminars, free-of-charge to Ottawa's entrepreneurs. Facilitated by experts in every field, volunteering their time to help strengthen the city's entrepreneurial community, these sessions can provide you with the information you need or the skills you lack. Come yourself or send your staff, and attend as often as you like. You can view all Education Centre offerings on our website under EVENTS.

