

2019 YEAR TO DATE (Q3)  
AS REPORTED BY CLIENT COMPANIES

# Impact Highlights

Invest Ottawa is the lead economic development agency for knowledge-based industries in Canada's Capital, facilitating wealth and job creation in the City of Ottawa. Our team delivers venture development, global expansion and talent programs and services that help to fuel the growth and success of entrepreneurs and firms.

## Invest Ottawa is helping to:

### Fuel the Growth of Our Economy



**1,114**

Jobs facilitated

**\$159M**

Domestic and foreign investment attracted

**\$74M**

Capital attracted by startup portfolio

### Increase the Global Competitiveness of Companies



**136**

Business expansion meetings

**223**

Foreign direct investment meetings

**53**

Companies helped to grow globally

## Attract New Talent and Firms



**13**

Missions to  
foreign markets

**18**

Visiting foreign  
delegations to Ottawa

**03**

International  
soft landings

## Accelerate the Growth of Startups and Scaleups



**5647**

Workshop attendees

**5551**

Advisory hours  
provided

**265**

Startup companies  
actively engaged

**\$1.4M**

Value of market  
analysis reports

**67**

Net Promoter Score

## Enable the Development, Attraction, and Retention of Top Talent



**1,600+**

Candidates registered  
in the talent program

**36**

Candidate slates  
interviewing with firms

**11**

Hires through the  
talent program

## Drive CAV and Smart City Innovation and Business through the L5



**21**

Impactful R&D &  
business events

**78**

SMEs and firms  
supported

**\$12M**

Total L5 public-private  
investment

## COMPANY HIGHLIGHTS – 2019 Q3

During the third quarter of 2019, companies across the Ottawa Region collectively acquired \$9.76 million in capital investment, and the following firms created more than 125 new jobs: Accedian; Assent Compliance; Crank Software; DreaminGetaway; GoFor; The Growcer; Hoppier; Infinera Canada; Relogix; Snapclarity; and Syntronic Research & Development.



### COMPANY SPOTLIGHT: ASSENT COMPLIANCE

Assent Compliance develops software that automates data collection and validation, and keeps it centralized to add efficiency to its customers' compliance and risk mitigation activities. With a supplier network of more than a quarter million manufacturers, it is the fastest-growing compliance company in the world. Invest Ottawa has collaborated with Assent Compliance since 2017, providing advisory services, business expansion support, market insight, and most recently, talent services. Headquartered in Ottawa's East end, the company has acquired more than \$200 million in venture capital and other funding, and created hundreds of knowledge-based jobs since 2016.



In September 2019, executives from Assent Compliance accompanied Mayor Jim Watson and a delegation of Ottawa innovation, industry and investment leaders on a five-day trade mission to the Netherlands. This included members of the Invest Ottawa Global Expansion team, Tourism, Accenture, and Martello Technologies. The delegation aimed to build on the strong ties between Canada's Capital and the Netherlands, and strengthen R&D, business and tourism between the two jurisdictions. The visit concluded with the opening of Assent's new global office in Amsterdam.