

Invest Ottawa is seeking expressions of interests for sponsorship from Ottawa-based accounting firms

Invest Ottawa is the lead economic development agency for knowledge-based industries in Canada's Capital, facilitating economic growth and job creation in the City of Ottawa. Guided by a vision to help realize Ottawa's full potential as a globally-recognized, innovative and future-ready city, and the best place to learn, work, live, and play, Invest Ottawa delivers venture development and global expansion programs and services that catalyze the growth and success of entrepreneurs and firms. These include: small business training; mentorship; acceleration for technology firms; foreign business and investment attraction; local business retention and expansion in targeted sectors; commercialization; and marketing Ottawa's diversified economy and high quality of life. Since 2012, Invest Ottawa has worked with thousands of entrepreneurs and companies; helped firms attract more than \$602M in capital; contributed to the creation of more than 8,450 jobs; and attracted \$575M in domestic and foreign investment: www.investottawa.ca

Invest Ottawa's sponsors play an integral role in the training and support of the entrepreneurs and firms we serve, especially during these challenging economic times. Sponsors have the opportunity to meet with small business founders, scaling Ottawa firms, and international organizations seeking to establish an Ottawa presence. Sponsors form beneficial relationships that provide companies with the knowledge and network needed to scale and grow. We are seeking expressions of interest from accounting firms who meet the following criteria:

- Must be headquartered or have a significant presence in Ottawa (at least 5 accountants with Chartered Professional Accountant certification),
- History of working with startups and SMEs with a demonstrated ability to meet the unique needs of these founders,
- Ability to provide affordably priced or sliding scale services for early stage startups,
- Extensive experience working with multinational companies and providing guidance for their incorporation and establishment in Canada including but not limited to expertise in government incentives such as SR&ED, company structuring, and cross-border tax implications,
- Dedicated to supporting the Ottawa innovation ecosystem from early stage founders through to large, international companies.

We are particularly seeking expressions of interest from accounting firms who have expertise in M&A, connected communities, and precision agriculture. If you are interested in exploring this opportunity, we look forward to speaking with you. Please send all expressions of interest to Kara Eusebio, Senior Manager of Strategic Partnerships at partnerships@investottawa.ca by **Friday, May 22**.