Impact Highlights

Invest Ottawa is the lead economic development agency for knowledge-based industries in Canada’s Capital, facilitating wealth and job creation in the City of Ottawa. Our team delivers venture development, global expansion and talent programs and services that help to fuel the growth and success of entrepreneurs and firms.

Invest Ottawa is helping to:

Fuel the Growth of Our Economy

- 447 Jobs facilitated
- $36M Domestic and foreign investment attracted
- $24M Capital attracted by startup portfolio

Increase the Global Competitiveness of Companies

- 88 Business expansion meetings
- 98 Foreign direct investment meetings
- 2 Companies helped to grow globally
- 20 Helped to Grow Locally
Attract New Talent and Firms

- **7** Missions to foreign markets
- **1** Visiting foreign delegations to Ottawa
- **1** International soft landings
- **4** Foreign Investor Visits to Ottawa

Accelerate the Growth of Startups and Scaleups

- **7,669** Workshop attendees
- **2,373** Advisory hours provided
- **212** Startup companies actively engaged
- **$382K** Value of market analysis reports
- **69** Net Promoter Score

Enable the Development, Attraction, and Retention of Top Talent

- **2,466** Candidates registered in the talent program
- **16 (37)** Firms with active requisitions (jobs)
- **21** Hires through the talent program
- **21** Program PR/Recruiting events completed

Drive CAV and Smart City Innovation and Business through the L5

- **$32M** Total L5 public-private investment
- **13** SMEs and Firms Supported
- **4** Impactful R&D and Business Events
Empowering Female Founders and Womxn-Owned Business

Together with champions and allies, including the Female Founder and Womxn-Owned Business Sub-Committee of our Board, we established a bold vision: To enable and accelerate the growth and success of womxn founders from every walk of life. We aim to help Ottawa become the greatest region in the world for womxn to launch and scale successful, global, and sustainable firms. It will take sustained effort, leadership and collaborative action as a community to achieve this objective.

We are very grateful for all partners who share this goal and join us in this journey. This includes more than 65 organizations that joined us to host more than 40 events during the second annual International Womxn’s Week (IWW) from March 2 to 9, 2020. These initiatives engaged more than 2,000 founders, funders and thought leaders from our region, across Canada and around the world. They created a wealth of inspiration, actionable insight and new opportunity for womxn we collectively support. Experience IWW highlights captured by Invest Ottawa.

IWW is far more than a set of activities – it is a driver for long-term, sustainable change. It harnesses our collective strengths, resources and top talent to create greater opportunity and impact for womxn in leadership in professional fields. These span tech, entrepreneurship, investment, industry, government, academia and innovation, and non-profits. It is the very action that builds on the Female Founders and Womxn-Owned Business Strategy. Canada’s economy could achieve $150 Billion in incremental GDP by 2026 by prioritizing gender parity. Together, we can lead the country and the world, and achieve this impact. Thank you to all champions and allies who join us in driving action on this imperative.
QUARTERLY SPOTLIGHT – 2020 Q1

Invest Ottawa COVID-19 Response

At the end of Q1 2020 our world was changed as our community, our country and the world collectively took steps to battle the global outbreak of COVID-19. In direct support of recommendations made by Ottawa Public Health, our Prime Minister and other authorities, Invest Ottawa first took proactive and preventative steps to help preserve the health of our community. Working remotely, Invest Ottawa proactively developed new safe ways to virtually engage, inform and support our clients and our community through these challenging times. As our community prepares to embrace the new normal that Ottawa businesses will tackle, the team at invest Ottawa is confident about the future and committed to helping realize Ottawa’s full potential as the best place to learn, work, live, and play.

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<th>22</th>
<th>21</th>
<th>3.6M</th>
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<tr>
<td>Number of Accelerator and Scale-Up companies engaged in addressing challenges caused by COVID-19</td>
<td>Number of B2E Companies engaged in addressing challenges caused by COVID-19</td>
<td>Invest Ottawa Media Relations Reach</td>
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COMPANY HIGHLIGHTS – 2020 Q1

AETONIX

Aetonix has created a COVID-19 remote screening assessment tool and added it to their aTouchAway platform. The assessment tool is designed to help healthcare professionals screen patients in the privacy of their own homes, preventing further contagion.
By using the Aetonix assessment tool, whether at a hospital, clinic, physician’s office or a long-term care facility, healthcare professionals are able to easily send an assessment tool link remotely and safely to their patients. Patients can then be remotely screened using a series of questions and connected to physicians or even specialists if necessary.

In light of the COVID-19 breakout, Aetonix also made the use of aTouchAway free for a period of time in Canada for the remote screening of potential COVID-19 cases.

Aetonix Systems Inc. started delivering remote care to patients in 2014, and was ahead of its time as legislation regarding telehealth and remote care was still being settled. Now in 2020, with years of experience in helping hospitals in Canada build remote care programs, the company is positioned to help fight back against COVID-19.

SPARTAN

Ottawa’s Spartan Bioscience is working with Health Canada on the approval for its rapid, accurate and portable COVID-19 test. Spartan has worked during the pandemic to proactively ship tests across Canada to Spartan’s federal and provincial government partners.

Spartan’s test consists of a portable DNA analyzer called the Spartan Cube, which is the size of a coffee cup. The Cube performs the test with Spartan’s COVID-19 test cartridges and proprietary swabs, manufactured in Ottawa. The automated tests can be operated by non-laboratory personnel in settings such as airports, border crossings, doctors’ offices, pharmacies, clinics, and remote communities.

Spartan recently voluntarily recalled its COVID-19 product and is performing additional clinical studies to assess the sampling method and proprietary swab. To date, Spartan has shipped 5,500 tests nationally for validation to provincial and federal government health agencies. Spartan is working as quickly as possible to bring its test to market.

Spartan’s test was developed with funding from the National Research Council of Canada Industrial Research Assistance Program (NRC IRAP).

Spartan’s technology is currently in use by expert organizations such as the Centers for Disease Control (CDC), the New York State Department of Health, and Mayo Clinic. It has been published in prestigious medical journals including The Lancet and The New England Journal of Medicine. Spartan’s technology has regulatory approvals worldwide, including FDA 510(k), European CE IVD Mark, and Health Canada.