



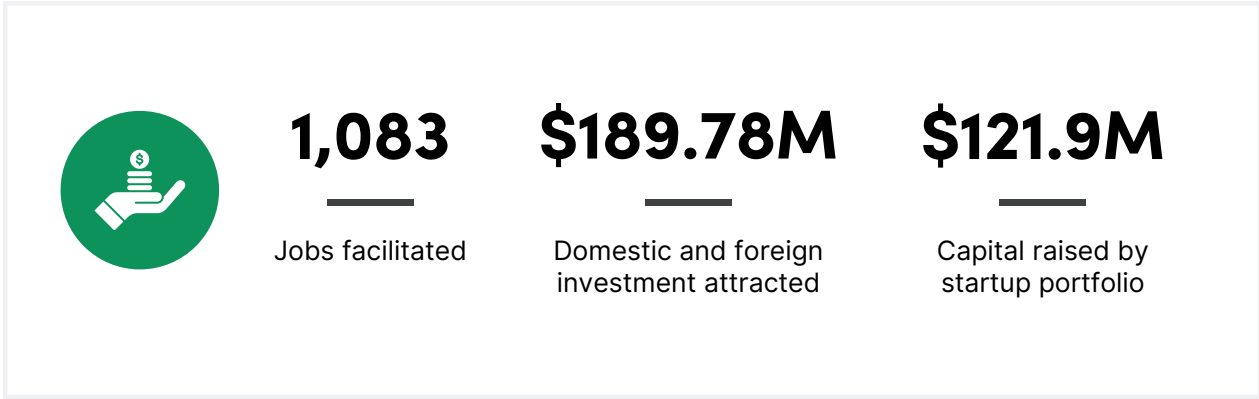
Q3 2025

# Impact Highlights

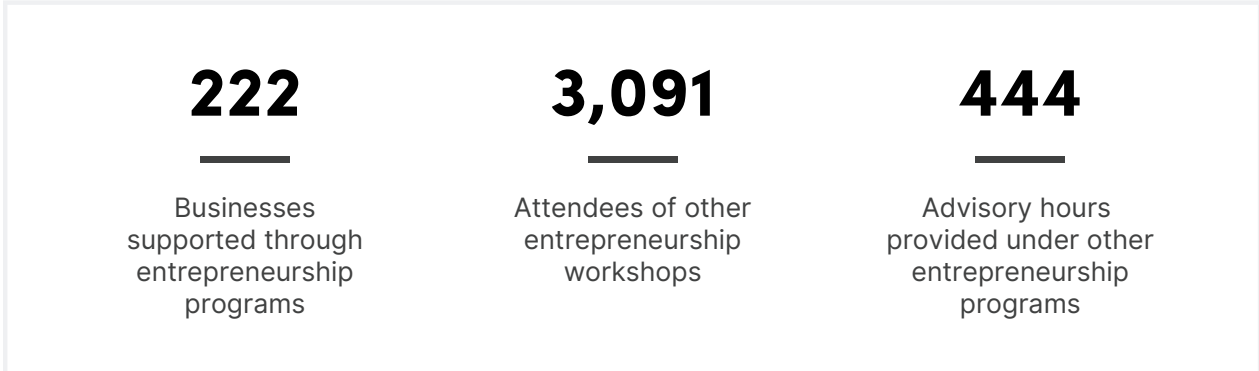
Invest Ottawa is the lead economic development agency for knowledge-based industries in Canada’s Capital, facilitating wealth and job creation in the City of Ottawa. Our team delivers venture development, global expansion and talent programs and services that help to fuel the growth and success of entrepreneurs and firms.

## Invest Ottawa is helping to:

### Fuel the growth of our economy

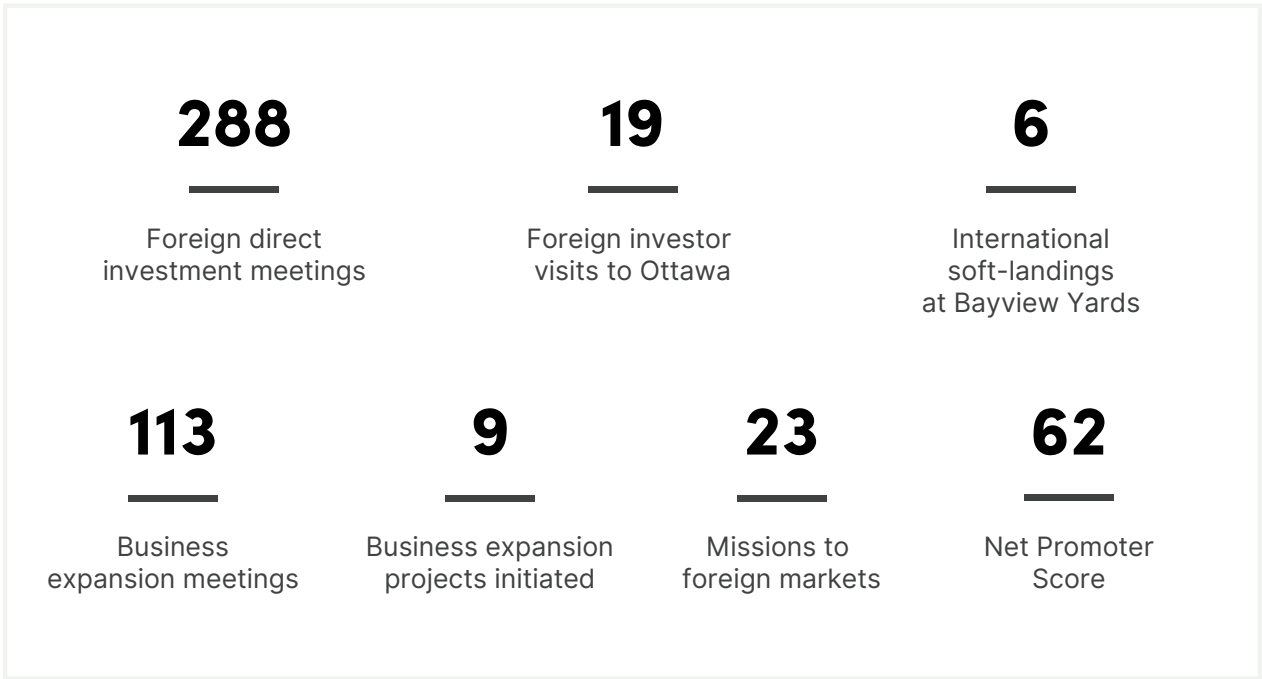


### Support Ottawa's community of small businesses and entrepreneurs

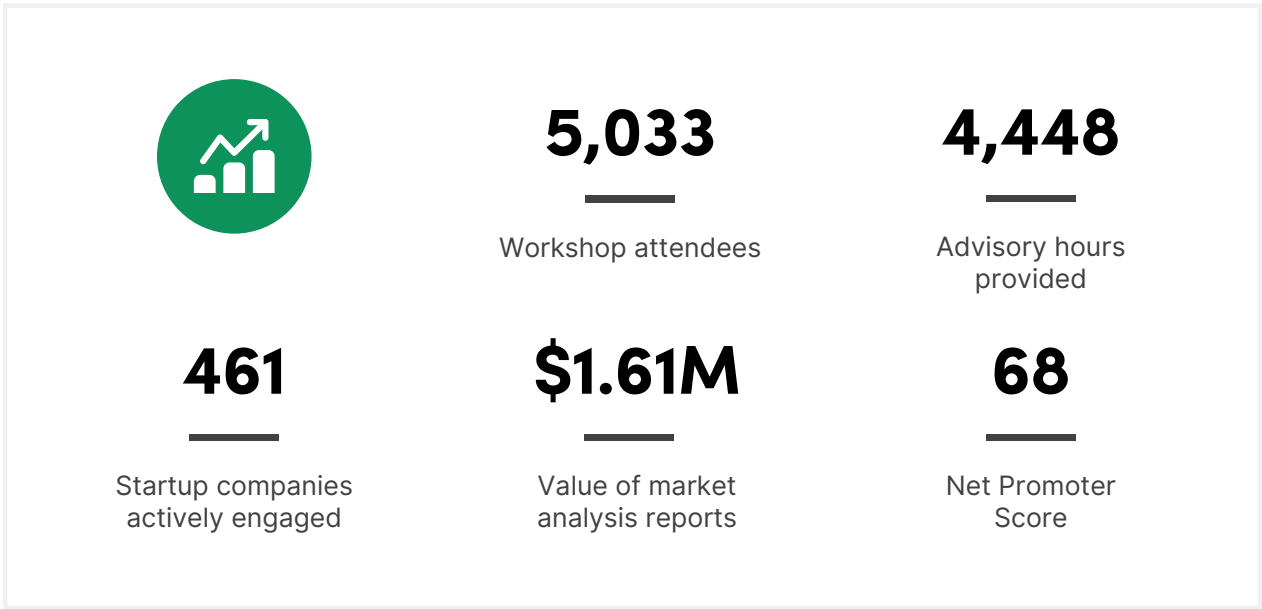


Note: metrics cumulative until the end of the relevant quarter for the calendar year.

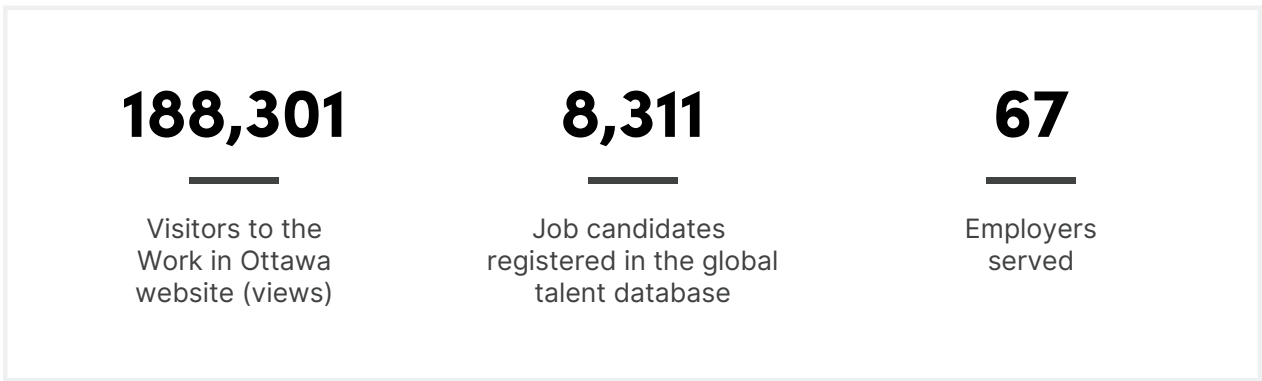
Support the attraction, expansion and retention of global R&D powerhouses and investment



Accelerate the growth of startups and scale-ups

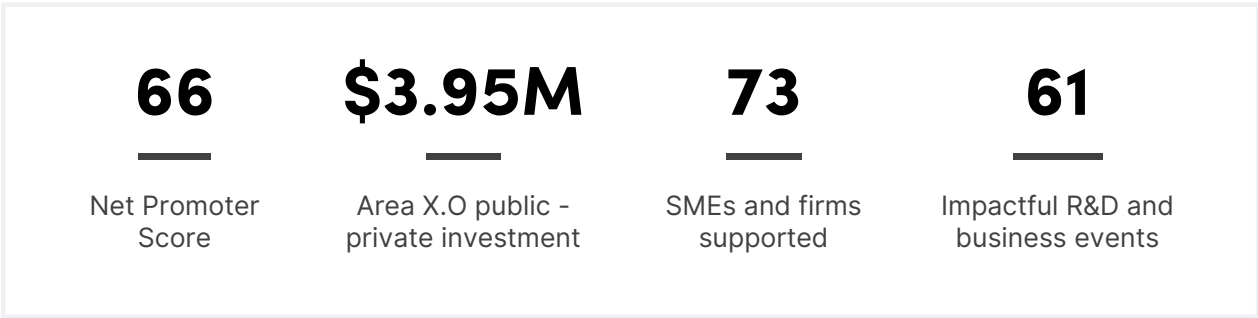


Enable employers to attract newcomer and out-of-region talent



Note: metrics cumulative until the end of the relevant quarter for the calendar year.

Drive next-generation innovation and business through Area X.O



Note: metrics cumulative until the end of the relevant quarter for the calendar year.

Q3 2025

# Company Highlights

## Advancing Food Security with Hydroponic Innovation



Photo: Growcer

What started as a problem observed in Northern communities became a practical solution—modular vertical farms that help more places grow fresh produce close to home. An [IO Venture Path](#) success story, [Growcer](#) develops hydroponic technology that enables communities to cultivate fresh food year-round in controlled environments.

## Q3 2025 COMPANY HIGHLIGHTS

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Founded in 2015 by Corey Ellis and Alida Burke, the Ottawa-based company was inspired by firsthand experience with food inaccessibility in Nunavut. Determined to create a practical, scalable option for local food production, the pair designed containerized hydroponic systems capable of producing up to 4,500 kilograms of leafy greens each year.

Today, Growcer's technology and training support more than 120 vertical farms in 62 communities across Canada. Each installation begins with community consultation to understand local needs, climate conditions, and available space. Once a system is selected, Growcer provides training, delivery, installation, and ongoing support throughout the farm's lifetime. This model helps communities build local capacity and improve access to fresh produce, regardless of season or geography.

In June 2025, Growcer announced a new partnership with The Ottawa Mission, supported by [RBC](#), the [City of Ottawa](#), and the [Ottawa Community Foundation](#). The initiative will help address food insecurity in Ottawa by adding two new Growcer farms at [Area X.O](#), complementing the existing system at [Bayview Yards](#).

Together, these farms are expected to produce more than 9,000 kilograms of leafy greens annually, providing fresh food to residents in need and creating a model that could be replicated in other communities.

Through the IO Venture Path, Invest Ottawa is proud to support Growcer's growth and impact as it develops sustainable agtech solutions that strengthen access to local food and contribute to community resilience.



### Improving Geophysical Mapping with Aerial Precision



Photo: 3XMAG Technologies Inc.

Ottawa-based [3XMAG Technologies Inc.](#) is advancing how industries map and understand the Earth's subsurface. The company develops unmanned aerial vehicle (UAV)–based magnetometry systems that enable large, complex sites to be surveyed quickly and accurately, opening new applications in environmental monitoring and defence remediation.

Founded in Ottawa, 3XMAG completed the first UAV-based triaxial magnetometry survey in the National Capital Region in June 2025 at Mer Bleue, a federally protected Ramsar wetland east of downtown Ottawa. In just four flight days, the team mapped 125 acres, generating high-resolution subsurface data at a fraction of the cost and time required by conventional surveys.

The results drew immediate interest from industry and government. Three defence prime contractors initiated follow-up discussions, and the Department of National Defence's Counter-Explosive Threats group invited 3XMAG to deliver a technical briefing. The Mer Bleue project validated several key capabilities, including rapid in-field data processing, high-resolution coverage at sub-meter accuracy, and a minimum viable cost model demonstrating up to 50 percent cost savings.

## Q3 2025 COMPANY HIGHLIGHTS

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Building on this milestone, 3XMAG is advancing new pilots with Canadian Nuclear Laboratories, defence remediation sites, and legacy mining areas across Canada. These projects are informing the company's development of a semi-automated cloud data-processing pipeline, with an alpha release planned for Q1 2026, that will deliver near-real-time subsurface intelligence to clients.

Ottawa's innovation ecosystem continues to play a central role in 3XMAG's growth. Through the support of [Invest Ottawa's Global Expansion](#) team, the company has gained access to mentors, funding, and federal networks critical to early-stage development. Partnerships with Carleton University and the Nicol Internship program have provided valuable expertise in wetland research, permitting, and regulatory compliance.

Looking ahead, 3XMAG is leading the creation of the Subsurface Geophysical Test Range at [Area X.O](#), which will become Canada's first multi-sensor proving ground for UAVs, robotics, magnetometry, and radiometry payloads.

Through continued innovation and collaboration, 3XMAG is contributing to Ottawa's growing reputation as a hub for advanced UAV geophysics and next-generation site intelligence.