

# Drive the Growth and Prosperity of Canada's Capital

## Apply to Become a Director at Invest Ottawa

**Deadline: June 30, 2026**

Invest Ottawa is seeking visionary leaders to join our volunteer Board of Directors.

Ottawa is one of the world's leading technology and innovation hubs, home to globally recognized startups, scaleups, anchor companies, multinational firms, cutting-edge R&D, and a rapidly evolving, diversified economy.

At the centre of this ecosystem, Invest Ottawa is the lead economic development agency for knowledge-based industries in Canada's Capital. We help founders and companies launch, scale, commercialize, attract investment, expand, and compete globally, driving inclusive economic growth, innovation, and shared prosperity across our region.

Our Board plays a critical role in shaping this impact. Directors provide strategic guidance, governance, oversight, and leadership in support of a more competitive, innovative, and inclusive future for Ottawa and Canada.

This is a unique opportunity to contribute your expertise, insight, and values to work that matters:

- Creating high-impact jobs
- Accelerating entrepreneurship and technology adoption
- Attracting investment and global opportunity
- Strengthening Canada's innovation economy
- Building long-term prosperity for our region and country

We welcome applicants from a broad range of sectors, disciplines, experiences, and lived perspectives who share our commitment to inclusive prosperity, strong governance, and community impact.

### **About Invest Ottawa**

In collaboration with our many clients, partners, and community leaders, Invest Ottawa helps:

- Launch, scale, commercialize, and expand businesses
- Attract investment, talent, and global opportunities to our region
- Accelerate technology commercialization, validation, market readiness and adoption
- Foster entrepreneurship, collaboration, and economic impact across our ecosystem

We advance this work through Bayview Yards, Ottawa's innovation hub; Area X.O, our R&D complex for emerging technologies; and initiatives across our city and region.

Our goal is clear: To fuel economic opportunity, shared prosperity, and a high quality of life through inclusive, innovation-led growth.

The impact? Stronger companies. New jobs. Increased revenues and customers. More investment. Commercialized IP, breakthrough products and services. Greater global trade and local prosperity. And ultimately, a higher quality of life for everyone in our community.

Since 2012, Invest Ottawa has:

- Supported thousands of startups, scaleups, and SMEs

- Helped companies attract more than \$2.39 billion in capital
- Contributed to the creation of more than 20,000 jobs
- Attracted more than \$2.34 billion in domestic and foreign direct investment

Together with the visionary founders, innovators, businesses, and partners across our region, we are helping build the economy and opportunities of the future.

## Why Join Our Board?

As a Director on Invest Ottawa's Board, you will help shape Ottawa's economic future and strengthen the impact of its innovation ecosystem. In this role, you will:

- Contribute your leadership in support of an ambitious, inclusive vision for economic growth
- Champion innovation, investment, and opportunity for the people and companies of Ottawa
- Strengthen a dynamic entrepreneurial ecosystem rooted in equity and resilience
- Help guide the strategic direction and governance of one of Canada's leading economic development agencies

You will join a collaborative and high-performing Board of experienced leaders across sectors who share a deep commitment to public value, economic opportunity, and community prosperity.

## Who We're Looking For

We are recruiting new Directors who reflect the diversity, dynamism, and potential of Ottawa's economy and community. The Governance Committee is particularly interested in candidates with demonstrated leadership and board experience in one or more of the following areas:

- **Intellectual Property** — strategy, protection, and commercialization
- **Entrepreneurship and Venture Development** — particularly scaling firms
- **Global Business and Trade** — including international expansion and investment
- **Finance, Capital, and Funding** — across private, public, or blended models
- **Government Relations and Public Policy** — at the municipal, provincial, or federal level
- **Diversity, Equity and Inclusion** — as a leader, practitioner, or systems-change advocate
- **Marketing & Branding** — including communications, ecosystem storytelling, and market visibility
- **Technology Commercialization & Adoption** — accelerating innovation from R&D to deployment

We also welcome interest from leaders with expertise across priority technologies and strategic sectors within our diversified economy, including: Artificial intelligence (AI); defence, aerospace, and security; advanced software, hardware, and computing systems; robotics, uncrewed and autonomous systems; semiconductors and photonics; cleantech; health technologies; smart mobility; and telecommunications.

We strongly encourage applications from candidates with lived experience as members of equity-deserving communities, including (but not limited to) Indigenous peoples, racialized persons, women, 2SLGBTQ+ individuals, persons with disabilities, and newcomers to Canada.

## Board Responsibilities and Term, and Our Commitment to You

Invest Ottawa is a not-for-profit corporation governed by a volunteer Board of Directors. Board members:

- Provide strategic guidance, financial oversight, and fiduciary stewardship
- Uphold standards of integrity, transparency, and accountability

- Help advance Invest Ottawa's mandate and long-term vision
- Support the success of initiatives including Bayview Yards and Area X.O

#### **Key Details:**

- **Term:** Three years, renewable once (maximum six years)
- **Commitment:** Approximately 12 hours per quarter, including meetings and events with amazing leaders
- **Support:** A structured onboarding and orientation program is provided

We are committed to creating a memorable experience for all Directors and helping them achieve impact in this role.

#### **Our Commitment to Inclusion and Belonging**

Diversity is a strategic and moral imperative. We believe that inclusive leadership leads to stronger outcomes, better governance, and a more just and prosperous future.

Invest Ottawa is committed to cultivating a Board that reflects the communities we serve. We embrace the value of different perspectives, cultures and experiences, and are actively working to eliminate systemic barriers to access and opportunity. If you require accommodation at any stage of the application or selection process, we will work with you to ensure full participation.

#### **How to Apply**

To express your interest, please submit your resume and a short cover letter outlining your relevant experience and motivation to serve on the Invest Ottawa Board of Directors.

- **Email your application to:** [board@investottawa.ca](mailto:board@investottawa.ca)
- **Deadline:** June 30, 2026