



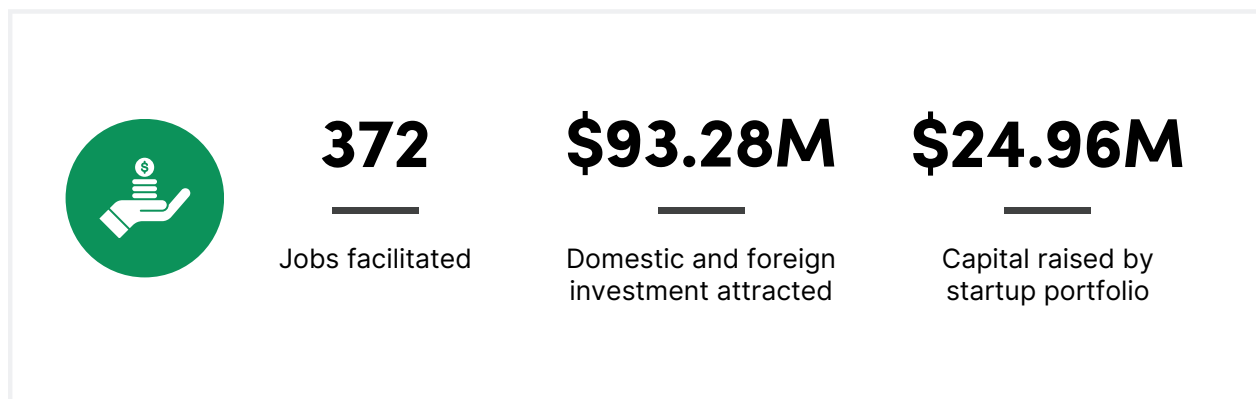
JAN - MAR 2026

Impact Highlights

Invest Ottawa is the lead economic development agency for knowledge-based industries in Canada's Capital, facilitating wealth and job creation in the City of Ottawa. Our team delivers venture development, global expansion and talent programs and services that help to fuel the growth and success of entrepreneurs and firms.

Invest Ottawa is helping to:

Fuel the growth of our economy

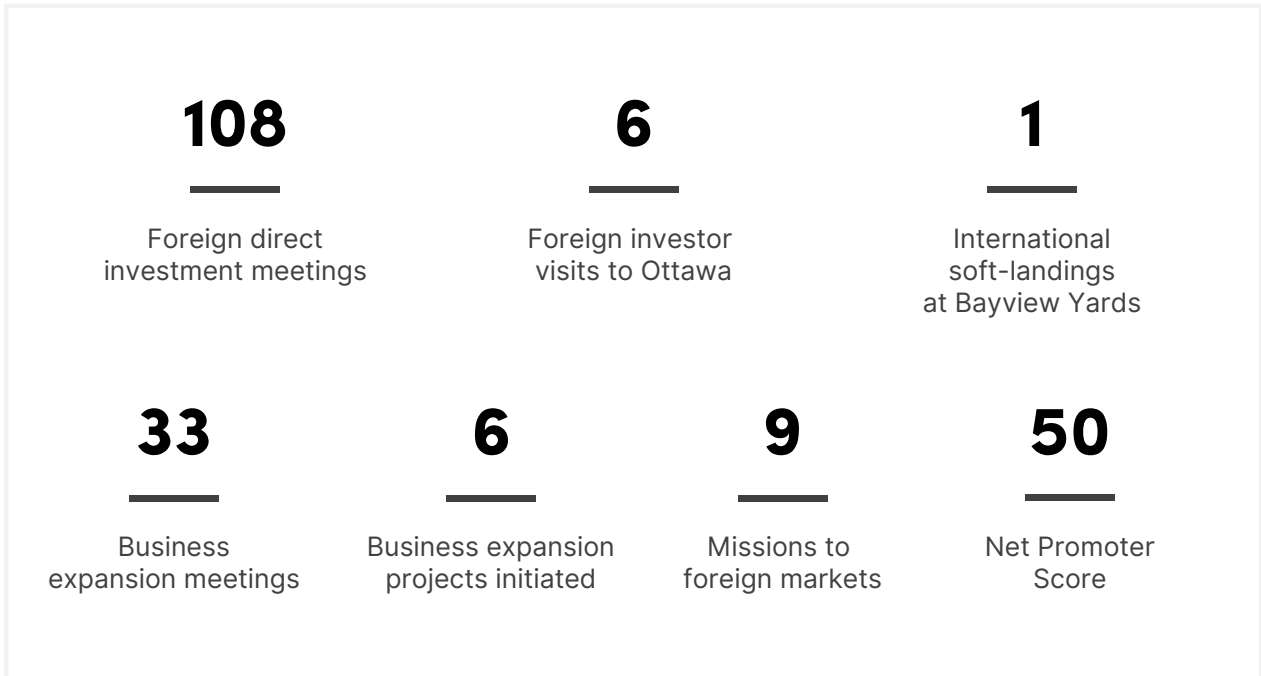


Support Ottawa's community of small businesses and entrepreneurs

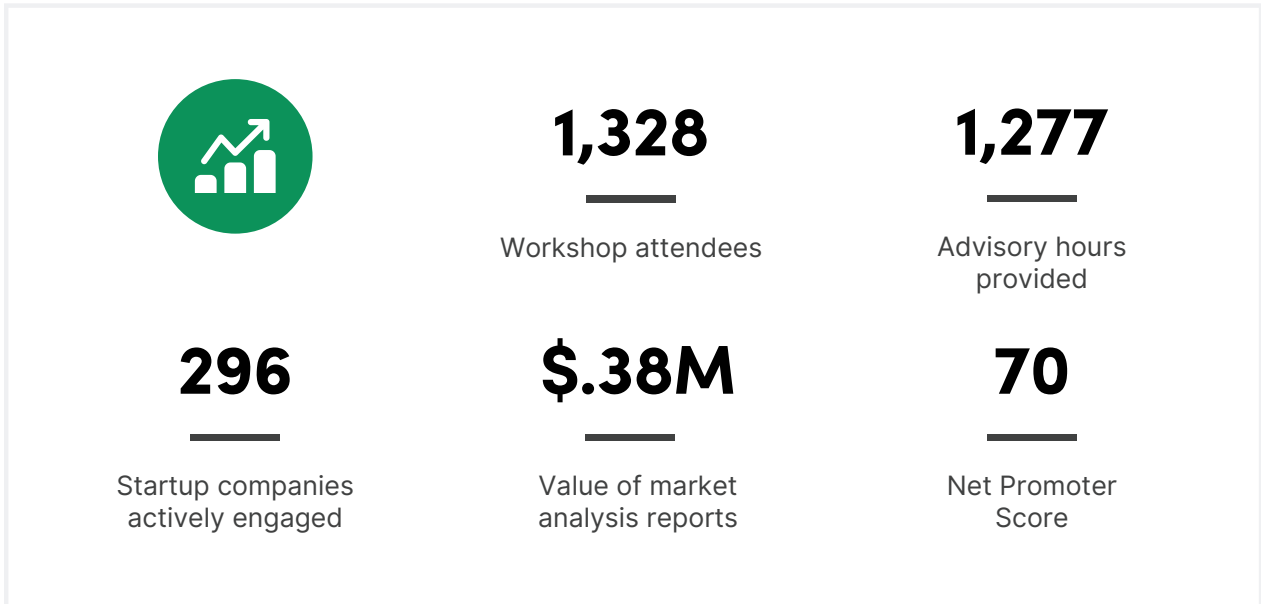


Note: metrics cumulative until the end of the relevant quarter for the calendar year.

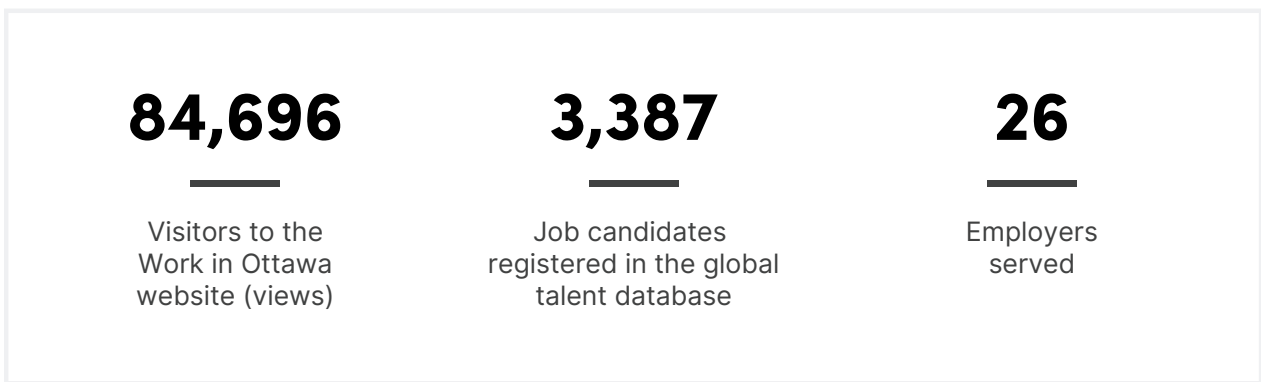
Support the attraction, expansion and retention of global R&D powerhouses and investment



Accelerate the growth of startups and scale-ups

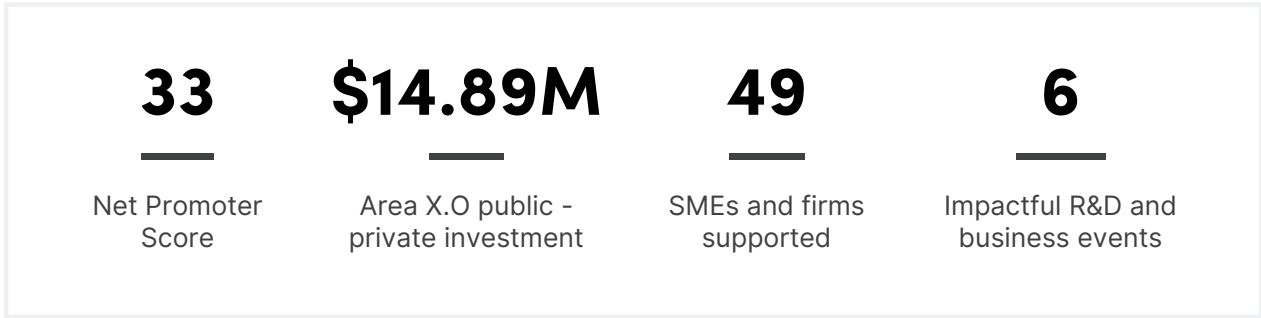


Enable employers to attract newcomer and out-of-region talent



Note: metrics cumulative until the end of the relevant quarter for the calendar year.

Drive Smart Mobility innovation and business through Area X.O



Note: metrics cumulative until the end of the relevant quarter for the calendar year.

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Company Highlights

Giatic Advances Sustainable Construction Innovation from Ottawa



Photo: Giatic Scientific Inc.

Ottawa continues to strengthen its position as a global hub for companies advancing sustainable and future-ready technologies. Supported by a collaborative innovation ecosystem, strong talent pipeline, and growing clean technology sector, the city is home to companies transforming industries worldwide. Among them is Giatic Scientific Inc., an Ottawa-based technology company bringing AI-driven and sensor-enabled innovation to the construction sector.

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Founded in 2010, Giatec specializes in smart concrete technologies that help modernize one of the world's most widely used building materials. Through advanced monitoring systems and software platforms, the company delivers real-time data insights that help construction teams improve efficiency, reduce costs, and lower carbon emissions.

The company's growing product portfolio includes SmartMix, a platform designed to optimize concrete mix design while reducing carbon emissions by up to 20 percent. In 2025, Giatec launched MixPilot, a real-time concrete monitoring solution designed to improve quality control and performance across construction projects. Together, these technologies help construction teams make faster, data-informed decisions while reducing waste and improving project timelines.

As Giatec scales its operations and expands internationally, Invest Ottawa has played an ongoing role in supporting the company's growth journey. Since joining the IO ScaleUp program in 2019, Giatec has grown from approximately 40 employees to more than 140 employees, supported by tailored advisory services, leadership programming, peer groups, and strategic growth support. Since entering the program, the company has leveraged more than 2,200 hours of ScaleUp services across leadership, product development, marketing, operations, and finance.

Invest Ottawa has also supported Giatec through a variety of IO Venture Path services, helping connect the company with investors and ecosystem partners to support fundraising and international growth efforts.

A major milestone came in October 2024, when the Government of Canada announced a \$17.5 million investment through the Strategic Innovation Fund to support the development and commercialization of Giatec's AI-driven concrete technologies.

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Beyond its own growth, Giatec continues to contribute to Ottawa's innovation ecosystem through mentorship, speaking engagements, and leadership engagement with Invest Ottawa programs and initiatives. In 2025, Invest Ottawa joined Giatec in celebrating its 15-year anniversary, recognizing the company's contributions to Ottawa's innovation economy and leadership in construction technology.

As Giatec continues to grow its international presence, the company continues to demonstrate how Ottawa-developed technologies are helping modernize critical industries through sustainable, data-driven innovation.

Immersive International Brings Global Creative Excellence to Winterlude 2026



Photo: Immersive International

When Confederation Park lit up for Winterlude 2026, visitors experienced more than a seasonal festival. LanternGrove transformed one of Ottawa's most iconic public spaces into an immersive environment blending art, storytelling, and technology at scale.

Behind the installation was Immersive International, a global creative design and innovation studio now making its mark in Ottawa.

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For nearly two decades, Immersive International has delivered large-scale experiences around the world, including Olympic Games opening ceremonies, touring stadium productions, theme park attractions, World Expo pavilions, experiential museum installations, and digital art commissions.

LanternGrove at Winterlude 2026 marked a new chapter: a large-scale immersive installation designed specifically for Canada's capital.

On opening night, thousands of visitors stepped into the experience as Confederation Park came alive with light, sound, and interactive storytelling.

“Our team at Immersive International poured a lot of love into this project,” shared the company following the opening. “We’re incredibly grateful for the passion and commitment everyone brought to bringing LanternGrove to life.”

The project was delivered in partnership with Ottawa Tourism, with additional support from Canadian Heritage and the National Capital Commission. Ottawa Sports and Entertainment Group also played an important role in helping bring LanternGrove to life. [Invest Ottawa's Global Expansion](#) team supported Immersive International's integration into Ottawa's innovation ecosystem as the studio expanded its presence in Canada's capital.

These collaborations highlight Ottawa's strength as a convening ground where public institutions, tourism leaders, and international creative firms can work together to deliver experiences at scale.

LanternGrove's success also reinforced Ottawa's growing reputation as a destination for world-class experiential design and cultural innovation. Projects of this scale require coordination across multiple stakeholders, advanced production capabilities, and a collaborative ecosystem capable of supporting ambitious public programming.

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For international companies exploring opportunities in Canada's capital, Winterlude 2026 demonstrated that Ottawa is a city where global ideas can be realized on a national stage.

With LanternGrove now part of Winterlude's 2026 legacy, Immersive International continues its global work designing next-generation immersive experiences. Ottawa's collaboration with the studio signals an ongoing evolution in how the capital activates public spaces, blending tradition with immersive storytelling to engage audiences in new ways.